



Bella Roscher handing Felix Meier the charter

On 23 January 2013 **Felix Meier** was – based on his great merits for the launch and expansion of Topten worldwide – given the honorary membership of the Topten International Group.

Felix has been working with WWF Switzerland for 17 years and left the organization now. He joined the launching team that created Topten Switzerland in 1999 and helped to make the Swiss, the European, the Chinese and many national Topten's a success. His brilliant ideas and his institutional support helped to make Topten a program to develop global awareness and behavioral changes of consumers. As the CEO of the environmental Organization PUSCH his efforts for more energy efficiency and less greenhouse gas emissions will go on.